## Please have a seat



## What is it all about?

Our *Please have a seat* campaign is a really simple concept.

We support local venues and businesses to be more welcoming of older people and those with mobility issues by supplying a chair for people to rest, relax and sit down.

Knowing there is a place to sit down for a while creates a friendlier shopping environment and encourages more people to go out.

## What we provide?

We provide everything you need to take part in *Please have a seat.* 

This includes a chair, if you don't already have one, and stickers to display in your window and put on your chairs.

Your business will be promoted on the Middlesbrough Council website with other participating premises.



We will also regularly share good news stories about the campaign on social media and in our residents newsletter that reaches more than 24,000 people.

## How to sign up?

Our Sign up form can be completed on

<u>Please have a seat campaign | Middlesbrough Council</u>

For more information email agefriendly@middlesbrough.gov.uk